



**The Super One welcomes Stingray RV as MSA  
& Rotax Series Title Sponsor**



Stingray RV has replaced Renault Sport as Super One MSA Series' headline sponsor with immediate effect, also extending their support into the Rotax Series. "We would like to welcome Stingray RV to the Super One, and look forward to a long and mutually beneficial relationship, giving exciting new opportunities to our customers on both sides," said Super One Marketing Director John Hoyle. "I would like to thank Renault Sport UK for their valued support over the last six years, they have contributed through a period of exciting expansion, which will now continue with Stingray RV," he added.

Stingray RV is uniquely placed in all of Europe to offer Winnebago and American Motorhomes for sale or hire. Having just moved to new premises in Daventry they can now boast the largest indoor RV showroom in Europe as well as the most comprehensive fleet of American RVs for hire outside of the USA, and can offer some very special deals. RV owners can even sign up to earn an income from their rent-back system, where the RV owner is paid to rent back the motorhome on busy weekends.

The partnership with Stingray will secure the Super One as Britain's premier Karting Championship, along with the support from Bridgestone, Dunlop, Vega, ABkC, Anderson-CSK, Zip, ATOL, GoPro, Paul Fletcher, Tal-Ko, Tillotson and JAG Engineering. Stingray RV will benefit from raising their profile with the top flight of karters and the general public through the previously announced partnership with Motors TV and PSC Productions to televise the Series to 17.7 million subscribed homes in 38 countries. The sponsorship package will include on-track advertising and promotion at all rounds as well as being the main TV sponsor at all the televised rounds for both the MSA and Rotax Championships, incorporating the MSA British senior and junior karting championship (for Super KF and KF3 international classes), the ABkC National Championships for KF2, Comer Cadet and all the Rotax Max classes. Drivers can start racing in the series from 8 years old, and some even continue into their forties. Formula 1 world champions Lewis Hamilton and Jenson Button served their motor racing apprenticeships in the series, as did Indy 500 winner Daniel Wheldon, Indycar champion Dario Franchitti, Britain's newest F1 driver Paul Di Resta and former F1 drivers David Coulthard and Anthony Davidson.

Stingray's MD, Simon Leith commented: "This is a great opportunity for both parties allowing us to promote ourselves at karting's premier championship and also to support some up-and-coming drivers through the Series. We are sure it is going to be a long and fruitful partnership, and on that basis we are offering all Super One competitors discounts for any rentals of our RVs they may require over the 2010 season as well as on any RV purchases."

John Hoyle said, "We are delighted to be working with Stingray RV as they are leaders in their market and we are the leaders in ours. We're very proud they wanted this partnership."

The Super 1 Championship will be filmed during the 2010 season and will be aired on the Motors TV channel three weeks after each round, starting on Monday evenings prime time with repeats.

For more information on Stingray RV and their services please visit [www.stingrayRV.com](http://www.stingrayRV.com) or call them on 0870 241 5614. Full details on the Super One Series are available on [www.s1series.co.uk](http://www.s1series.co.uk)

